

Architecture Matters

Inspiration Business Network



Planet City (A City for 10 Billion People), Liam Young, 2021

date 19–20 May 2022 *hybrid Edition*

location Oberpollinger (Rooftop), Neuhauser Strasse 18, 80333 Munich
Munich Urban Colab, Freddie-Mercury-Strasse 5, 80797 Munich

complete programme www.architecturematters.eu

topic 2022 **DENSE CITY – ARCHITECTURE MATTERS 2022**

Dense, mixed cities are one of the basic prerequisites for achieving climate neutrality by the middle of this century and living in harmony with the planet's resources in the future. We know that our consumption is much too high due to our current standard of living. At the same time, the world's most densely populated cities today are in China, India, and Latin America. What does that mean for building in Germany – and internationally? How much do we need to live a good life? To what extent is the war in Ukraine accelerating this structural change?

#architecturematters2022 #densecity
@architecture_matters_

Architecture Matters

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speakers 2022

With guests from architecture, the real estate industry, politics, and culture:

Shumon Basar, author & curator, Dubai
Paul Bauwens-Adenauer, Bauwens, Cologne
Gero Bergmann, BayernLB, Munich
Peter C. Schmal, Deutsches Architekturmuseum, Frankfurt
Oleg Drozdov, Kharkiv School of Architecture, Kharkiv
Jan Grarup, war photographer, Copenhagen
Eva Herr, Head of Planning Directorate, Cologne
Charlie Koolhaas, artist & photographer, Rotterdam
Christian Meister, Hines, Munich
Elisabeth Merk, Urban Development Councilor, Munich
Alexander Möll, Hines, Berlin
Philipp Rode, London School of Economics, London
Tobias Sauerbier, SIGNA, Munich
Hala Younes, architect, Beirut

special performance: **POLLYESTER**

moderation: **Jan Friedrich**, Bauwelt; **Nadin Heinich**, plan A;
Mathieu Wellner, Cluster Sustainable Real Estate – TUM;
Christiane Thalgott, Munich Planning Commissioner (ret.);
Nadine Vicentini, bayern design

curated by **Nadin Heinich**, plan A

Fast Forward magazine

Accompanying the conference, the second issue of **Fast Forward** magazine will be published by Ruby Press.

www.fastforward-magazine.com

about Architecture Matters

Architecture Matters is an international conference on the future of architecture and cities, which brings together all relevant stakeholders from architecture, real estate, and politics. A provocative platform for the curious and the courageous – exploring urban utopias and entrepreneurial visions. With lectures, discussion panels, workshops, speed dating, female focus (new in 2022), and more.

Architecture Matters was launched in 2016 by Nadin Heinich and will take place for the first time as a “hybrid edition” in 2021. The conference is accompanied by the magazine **Fast Forward**, which was launched in 2021.

www.architecturematters.eu

Architecture Matters

Inspiration Business Network

idea & concept: Nadin Heinich

editorial board: Cornelia Hellstern, Anna Scheuermann, Mathieu Wellner

advisory board: Christoph Ingenhoven, ingenhoven associates; Josef Nachmann, Grant Thornton; Tobias Sauerbier, SIGNA; Christiane Thalgott, Munich Planning Commissioner (ret.)

presenter

plan A

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lead partner: Bavarian Ministry of Economic Affairs, Grant Thornton AG Wirtschaftsprüfungsgesellschaft

premium partners: Böhm Mohr Kleiner & Partner, dormakaba, Gira, Hines, Isaria, Schüco, TECE, Union Investment

media- and cooperation partners: architektur.aktuell, Bauwelt, bayern design, BDA, brand eins, Bundesverband freier Immobilien- und Wohnungsunternehmen BfW, Cluster Sustainable Real Estate TUM, Detail, Dezeen, Immobilien Zeitung, kntxtr, Munich Creative Business Week MCBW, Munich Urban Colab, Schnitzer&, Urban Land Institute ULI

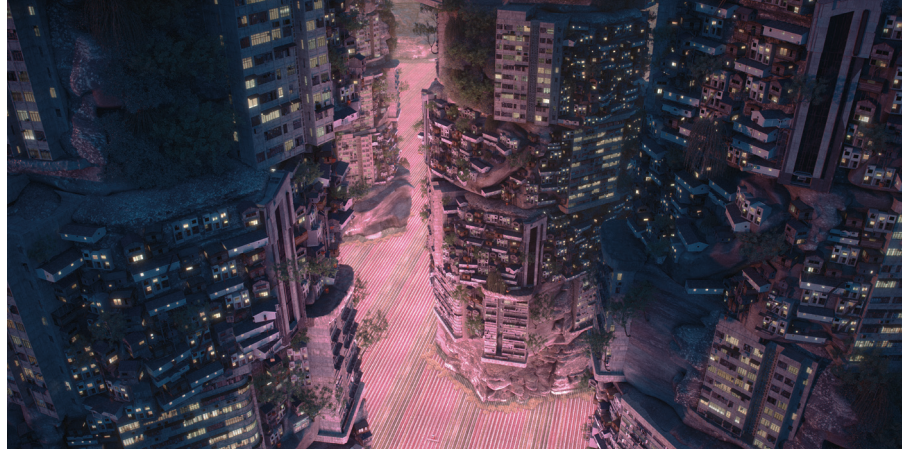
Architecture Matters

Inspiration Business Network

Thursday,
19 May 2022
18:00–23:00

OPENING 2022

Risk it! Sustainable investments, ESG & the city



Planet City (A City for 10 Billion People), Liam Young, 2021

special
location

Oberpollinger (Rooftop), Neuhauser Strasse 18, 80331 Munich
incl. Flying Dinner

speaker
opening

Paul Bauwens-Adenauer, Bauwens, Cologne
Eva Herr, City of Cologne
Elisabeth Merk, City of Munich
Alexander Möll, Hines, Berlin
Tobias Sauerbier, SIGNA, Munich
Hala Younes, Beirut

special performance: **POLLYESTER**

moderation: **Nadin Heinich**, plan A

The investment landscape is changing. The flow of capital is being diverted from fossil fuels to future investments. Investors are increasing the proportion of ESG-compliant assets in their portfolios. What does this mean for the real estate industry – for the valuation of projects and portfolios? How will this affect future building activity? Land sealing reduction, redensification, preservation of the building fabric – what needs to change in urban planning? What will drive change – your own beliefs or Fridays for Future? Given the current situation in Europe, what future scenarios are major project developers preparing for?

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Friday,
20 May 2022
10:00–19:30

CONFERENCE 2022
Dense City



Mykolaiv, Ukraine, photo: Jan Grarup, www.madebygrarup.com

location

Munich Urban Colab, Freddie-Mercury-Strasse 5, 80797 Munich

speaker
conference

Shumon Basar, author & curator, Dubai
Gero Bergmann, BayernLB, Munich
Peter C. Schmal, Deutsches Architekturmuseum, Frankfurt
Oleg Drozdov, Kharkiv School of Architecture, Kharkiv
Jan Grarup, war photographer, Copenhagen
Eva Herr, Head of Planning Directorate, Cologne
Charlie Koolhaas, artist & photographer, Rotterdam
Christian Meister, Hines, Munich
Elisabeth Merk, Urban Development Councilor, Munich
Philipp Rode, London School of Economics, London
Hala Younes, architect, Beirut

special performance: **POLLYESTER**

moderation: **Jan Friedrich**, Bauwelt; **Nadin Heinich**, plan A;
Mathieu Wellner, Cluster Sustainable Real Estate – TUM;
Christiane Thalgott, Munich Planning Commissioner (ret.)

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Dense City

Dense, mixed cities are one of the basic prerequisites for achieving climate neutrality by the middle of this century and living in harmony with the planet's resources in the future. We know that our consumption is much too high. Our global ecological footprint exceeds the earth's biocapacity by 170 percent of our planet's capacity – in Germany, it is already 270 percent. At the same time, the world's most densely populated cities today are in China, India, and the Philippines – emerging countries where most people are still denied our Western standard of living, yet where emissions are rising steadily.

What does that mean for building in Germany – and internationally? How can we find new answers to this question together for the future? How much do we need to live a good life?

Where can we look to find ideas for our future? Where is the European city a role model – and where do new paths need to be taken? How are banks in this country managing the conversion of the entire economy, including construction? To what extent is the war in Ukraine accelerating complex change?

With international perspectives from London, UK; Lagos, Nigeria; Guangzhou, China; Beirut, Lebanon, among others – plus impressions from Kharkiv, Lviv, and Kyiv and possibilities for future reconstruction of Ukraine.

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SMALL GROUP FORMATS

Friday,
20 May 2022
12:00–14:00

FEMALE FOCUS

Networking for Women in Architecture and Real Estate

**number of
participants:**
limited, applica-
tion required

participation:
in person



Planet City (A City for 10 Billion People), Liam Young, 2021

moderation: **Nadin Heinich**, plan A; **Nadine Vicentini**, bayern design

Female Focus is a new format at Architecture Matters 2022 – a networking event specifically for women in architecture and real estate. Only eight percent of architectural firms are run by women; only one in ten top positions is held by a woman in the real estate industry. At Female Focus, young, ambitious women meet inspiring, established women – where architects meet project developers and managing directors of major real estate and housing companies. We value the combination of creativity and business to initiate new projects and new forms of collaboration.

i. a. with: **Helga Blocksdorf**, architect, Berlin; **Elisabeth Endres**, IB Hausladen, Munich; **Eva Herr**, Head of Planning Directorate, Cologne; **Elisabeth Merk**, Urban Development Councilor, Munich; **Gerda Peter**, GWG Städtische Wohnungsgesellschaft, Munich; **Christiane Thalgott**, former Munich Planning Commissioner (ret.); **Doris Zoller**, GEWOFAG, Munich

Architecture Matters

Inspiration Business Network

Thursday,
19 May 2022
14:15
to
Friday,
20. May 2022
17:30

including
presentation
and jury session

number of
participants:
limited, applica-
tion required

participation:
in person, digital
participation
possible

1st prize award:
1,500,- EUR

MEDIA WORKS MUNICH

Concept workshop for an interdisciplinary campus in the Werksvi-
ertel district, Munich



photo: Hines

moderation: **Christian Meister**, Hines; **Nadin Heinrich**, plan A

in cooperation with **Hines** and **Union Investment**

The subject of this year's concept workshop is a building ensemble in the east of Munich, an approx. 42,750 m² property located in the Werksviertel district. MediaWorksMunich comprises a perimeter block development with three courtyards, plus a separate parking garage. Some of the buildings are currently vacant. The task is to awaken the potential of this "sleeping giant" with innovative ideas for its architecture and use. By tapping fresh ideas for the future, post-pandemic working world, the ensemble will be developed into an interdisciplinary campus. This also involves redesigning its integration into the Werksviertel, one of Munich's most dynamically developing urban districts.

During the workshop, small teams will develop concept studies and present them to a jury, where they will be discussed as a group. This workshop is ideal for (young) ambitious architectural firms that want to grow their field of activity and intensify their contact with leading real estate companies.

Spots are limited. Participants will be selected by our jury: **Jan Friedrich**, Bauwelt; **Christiane Thalgott**, former Munich Planning Commissioner (ret.); **Thomas Welter**, BDA.

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Friday,
20 May 2022
15:30–17:30

number of
participants:
limited, applica-
tion required

participants:
in person

MAKING MUNICH

Round table for architects, developers, and the city of Munich



photo: Dimitri Anikin, unsplash.com

i. a. with **Elisabeth Merk**, Urban Development Councilor, Munich

moderation: **Mathieu Wellner**

The Round Table “Making Munich” makes its premiere in 2022 and brings together young and ambitious architects with inspiring, established architects and experienced developers with clear vision and fresh ideas. Participants also include the City of Munich represented by Elisabeth Merk, among others, and select journalists. Creativity and business unite to answer questions like: How do you want to shape Munich’s future? Which issues and locations do you find important? How does Munich have to change in order to compete on an international level, now and in the future? How can the city better integrate the young scene (e.g., through competitions)? How can new forms of collaboration emerge? Our focus is on fostering open, direct, and lively dialogue.

Architecture Matters

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Friday,
20 May 2022
12:00–14:00

SPEED DATING
Move Your Business Forward!
For (young) architects and developers

**number of
participants:**
limited, applica-
tion required

participation:
in person



Architecture Matters 2019, Speed Dating, photo: Tanja Kernweiss

A central focus of Architecture Matters is stronger networking between the architecture and real estate industries – fostering dialogue at eye level. Our speed dating sessions bring ambitious (young) architects and potential clients into direct contact. Fresh, contemporary ideas shake up conventional planning approaches to reveal new possibilities.

Spots are limited. Participants will be selected by our jury: **Jan Friedrich**, Bauwelt; **Christiane Thalgott**, former Munich Planning Commissioner (ret.); **Thomas Welter**, BDA.